

For immediate release, One Eighty Racing (06-10)

MALSAM, NASCAR TRUCKS HEAD TO ATLANTA FOR ROUND 2

HAMPTON, Ga. — (March 3, 2010) For most people, taking two or three weeks off from work is a vacation. For Northwest native Tayler Malsam and the rest of the drivers in NASCAR's Camping World Truck Series, that's just the way the early-season schedule goes.

"It does kind of stink, but that's the way it goes the first couple of months," Malsam said last week from his North Carolina residence. "So we spend time at the shop and work to get ready for the next race. We do have a seven-week straight stretch of races in the middle of summer, though."

The NASCAR truck series returns to action with the E-Z-GO 200 at 10:30 a.m. (PT) this Saturday from Atlanta Motor Speedway. The series' second race of the season will be televised on SPEED, with Malsam once again driving the No. 56 Toyota Tundra for Kyle Busch Motorsports.

Part of Malsam's frustration with being off the track for so long — the season-opener at Daytona was Feb. 12 — is disappointment with the result of the first race of his sophomore season racing in NASCAR. In the truck-series debut of KBM, Malsam and owner-driver Kyle Busch, the defending NASCAR Nationwide Series champion and a Cup series standout, finished laps down to winner Timothy Peters after being collected in accidents. Malsam recovered to cross the line 17th, negating a strong sixth-place qualifying effort, and Busch was 22nd.

"At Daytona we had two really fast trucks, but got caught up in other peoples' messes," Malsam said. "That stunk, but we learned a lot."

The Sammamish, Wash., native worked for the first time with crew chief Dan Stillman and under revised series rules at Daytona, and found both experiences to his liking. Malsam said he and Stillman "have the same personality — real quiet but focused on getting the job done," and he lauded NASCAR's decisions to implement double-file restarts after cautions and to reverse last season's rule calling for separate pit stops for fuel and tires.

"Single pit stops was the best move they could make — it's so much easier," Malsam said. "Double-file restarts at Daytona were good but Atlanta will be sweet for that. When we get to Martinsville and shorter tracks, you'll definitely see more racey action after restarts."

Malsam, who turned 21 shortly after Daytona, called the 1.54-mile high-banked quad oval at Atlanta one of the "fastest tracks (the series) goes to" with aerodynamics being important. He finished 13th at AMS last season, greatly improving on his 29th-place qualifying effort there.

Atlanta is also a very good track for Busch. He is the defending race winner — overcoming the loss of both second and third gears to edge Todd Bodine and Kevin Harvick in 2009 — and has won four of his five truck series starts at Atlanta.

"He's pretty much figured out everyplace in NASCAR and he's good wherever he goes," Malsam laughed when asked what makes his team owner so good at AMS. "But he's won about every time he's been there, so I'm pretty fortunate to work with him there."

After Atlanta, the series will again take a three-week break before returning to action on March 27 at Martinsville (Va.) Speedway. For Malsam that means more time at the shop learning, more time in the gym working out with his newly-hired personal trainer — “I’m doing everything I can as a driver off the track to do the best on the track,” he said — and more simulated racing on his game system.

So even if things go well for Malsam and KBM in Atlanta, there won’t be much of a vacation after.

On the Web

www.taylermalsam.com

www.oneeightyracing.com

www.kylebuschmotorsports.com

About One Eighty

One Eighty is a privately-held company located in downtown Seattle, Washington. Chairman and CEO, Dan Madsen has developed a combination of people, platform and pipeline focused on changing the way business is done. His drive is to make One Eighty not only a great company to work with, but also a great company to work for. Since 1988, his business philosophy has been simple – Always put people first and positively impact the lives of employees, customers and business associates everyday. This philosophy has been applied to One Eighty’s senior housing brands (Leisure Care, Leisure Care Premiere, Dolcetto and Signature 180.) They operate over 40 communities and nearly 7,000 units in the Western United States and Canada. One Eighty also owns hospitality brands Twist Travel™, PrimeFit™ and Edibility™ and is involved in One Eighty Racing, a NASCAR race team. For more information visit www.oneeightytwist.com



Taylor Malsam NASCAR career

(Through race 1 of the 2010 season)

NASCAR Camping World Truck Series

Starts	Champ.	Wins	Top5	Top10	Average Start	Avg. Finish	% Laps Comp.
28	0	0	1	10	16.2	15.6	81.6

Year	Rank	Points	Starts	Wins	Top5	Top10	Avg. Start	Avg. Finish	% Laps Comp.
2010	17	112	1	0	0	0	6.0	17.0	94.0
2009	12	3026	25	0	1	10	15.7	14.5	95.1
2008	71	155	2	0	0	0	27.5	28.5	55.8

2010 NASCAR Camping World Truck Series

No.	Race	Start	Finish	Points	Rank	Laps / Total	Status
1	Feb. 12 Nextra Energy 200 at Daytona International Speedway	6	17	112	17	94/100	Running
2	Mar. 6 Atlanta 200 at Atlanta Motor Speedway						
3	Mar. 27 Kroger 250 at Martinsville (Va.) Speedway						
4	Apr. 2 Nashville 200 at Nashville Superspeedway						
5	May 2 O'Reilly Auto Parts 250 at Kansas Speedway						
6	May 14 Dover 200 at Dover (Del.) International Speedway						
7	May 21 North Carolina Education Lottery 200 at Charlotte MS						
8	June 4 WinStar World Casino 400 at Texas MS (Fort Worth)						
9	June 12 VFW 200 at Michigan International Speedway						
10	July 11 Iowa 200 at Iowa Speedway (Newton, Iowa)						
11	July 16 Camping World 200 at Gateway (Madison, Ill.)						
12	July 23 AAA Insurance 200 at ORP (Indianapolis)						
13	Jul 31 Pocono Mountains 250 at Pocono (Long Pond, Pa.)						
14	Aug. 7 Tennessee 200 At Nashville Superspeedway						
15	Aug. 14 Too Tough to Tame 200 at Darlington (S.C.) Raceway						
16	Aug. 18 O'Reilly 200 at Bristol (Tenn.) Motor Speedway						
17	Aug. 27 Chicagoland 225 at Chicagoland Speedway (Joliet, Ill.)						
18	Sept. 3 Built Ford Tough 225 at Kentucky Speedway (Sparta, Ky.)						
19	Sept. 18 New Hampshire 200 at N.H. Motor Speedway (Loudon)						
20	Sept. 25 Las Vegas 350 at Las Vegas Motor Speedway						
21	Oct. 23 Kroger 200 at Martinsville (Va.) Speedway						
22	Oct. 30 Mountain Dew 250 at Talladega (Ala.) Superspeedway						
23	Nov. 5 WinStar World Casino 350k at Texas MS (Fort Worth)						
24	Nov. 12 Lucas Oil 150 at Phoenix Intl. Raceway (Avondale, Ariz.)						
25	Nov. 19 Ford 200 at Homestead-Miami (Fla.) Speedway						